



Montana Automobile  
Dealers Association



### Exhibitor Registration Form

October 6-8, 2010 ~ Hilton Garden Inn ~ Great Falls, MT

**Exhibitor Day is: Thursday, October 7th**

**Space includes: 8' x 6 booth, 6' table with linens, 2 chairs, 110v outlet and a listing in the convention program**

**\$595 per EXHIBIT SPACE: INCLUDES ONE FULL CONVENTION REGISTRATION**

**\$150 per ADDITIONAL ATTENDEES**

Please register the following person(s) to attend the 2010 MTADA Convention as an Exhibitor.  
List first name as is should appear on badge. (Please print)

ORGANIZATION (as it should appear in convention materials):

CONTACT PERSON: \_\_\_\_\_

NAME(S) (others that will be staffing the booth): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Exhibit Booth Fee: \$595 x Number of Booths \_\_\_\_\_ = \$ \_\_\_\_\_

Additional Staff Fee: \$150 x Number of People \_\_\_\_\_ = \$ \_\_\_\_\_

**TOTAL REGISTRATION FEES:.....\$ \_\_\_\_\_**

*\*DOES NOT INCLUDE HOTEL ROOM.*

Special Requirements (extra power outlets, etc.): \_\_\_\_\_

Door Prize(s) Provided: \_\_\_\_\_

***\*Attendees, Did You Make Reservations with Our Room Block at the  
Hilton Garden Inn?  
If not, please call the Hilton Garden Inn in Great Falls at 1-406-452-1000  
Room Rate for Room Block \$99.00 plus tax***

**Please RSVP and submit payment by June 10<sup>th</sup> 2009 to:**

**\*Return this completed form with a check made payable to:  
MTADA, 501 N. Sanders, Helena, MT 59601**

**\*Fax this form to (406) 449-0119 and charge the credit card listed below:**

**Credit Card Number** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

**Cardholder Signature:** \_\_\_\_\_

Registration/Cancellation Policy: All Registration forms must be accompanied by full payment, no later than September 15<sup>th</sup>.  
Cancellations received after September 15<sup>th</sup>, 2010 will receive 50% of the total registration fees. NO REFUNDS or cancellations  
after September 24<sup>th</sup>, 2010.



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## **MONTANA AUTOMOBILE DEALERS CONVENTION**

### **Exhibit Fees**

The Exhibit fee is \$595 per booth. All exhibit spaces will be assigned to you. The exhibitor fee includes: **8'x6' booth, 6' table with linens, two chairs, identification signage, 110v outlet, and a listing in the convention program.** Payment must accompany the Exhibitor Form.

### **Booth Specifications**

We will provide and arrange for erection of exhibition booth and uniform color draping and table linens. Each exhibit must be confined to the spatial limits. If your display is larger, you will need to purchase additional exhibit space. If you require a power outlet, please inform us on your registration form. Extension cords may be necessary and are the responsibility of the exhibitor.

### **Door Prizes**

Exhibitors will have the opportunity, and are **strongly encouraged, to participate in door prizes.** Dealers will be required to participate in the exhibitor contest in order to win the prizes which will be awarded throughout Thursday evening.

### **Exhibit Storage**

The Hilton Garden Inn has agreed to receive freight for storage. If you will require assistance with transportation and/or storage of freight, you are responsible for making the necessary arrangements through the Sales Office – (406) 452-1000 ask for Cassidy Han. You may also contact K&J Convention Services at (406) 442-3238 for shipping and storage needs. MTADA cannot be responsible for your materials or equipment while exhibiting during the state Convention.

### **Exhibitor Time Schedule**

Set-Up: Thursday Oct 7, 2010 (3:00 – 5:00PM)

Exhibition Time: Thursday Oct 7, 2010 (6:30 -9:00PM)

Dismantling: Thursday Oct 7, 2010 (9:15PM – Midnight)

We ask that you have a representative of your company present at your booth during the above listed exhibition times. Please do not dismantle your booth prior to the listed dismantle time. Many of the exhibitor drawings that registrants participate in require they visit each booth so please insure it is always manned.

### **Insurance**

Exhibitors wishing to insure their exhibits or carry liability insurance must do so at their own expense. Neither MTADA, its agents, employees or representatives nor the convention hotel assumes any responsibility for the protection and safety of exhibitors or their representatives, agents, or employees or other property of exhibitors or their representatives. Each exhibitor agrees to indemnify the MTADA State Convention and hold them harmless from all claims that such exhibitor may asset in connection with any injury to persons or property.

### **Distribution of Printed Material**

Exhibitors shall not distribute to the conference attendees printed matter, samples, souvenirs and the like, except within their exhibitor spaces. Joint State reserves the right to refuse to permit distribution of anything which it may consider objectionable.

### **Sponsorship**

A sponsorship will give you additional opportunities to show your support for the Montana Idaho automobile dealers. Sponsorship is a wonderful way for your organization to gain added notoriety from convention attendees. Your company's name will be spotlighted during selected events and special recognition given in convention publications.

### **Inquiries**

Please contact: **Dan Dallas MTADA (406) 442-1233**